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# Some memes about #MathInIndia will add LOLs to your day

Some memes about #MathInIndia will add LOLs to your day. Research conducted by ASER 2014 show that Math learning levels in the country continue to be a major cause of concern. Akshara Foundation softens the blow.

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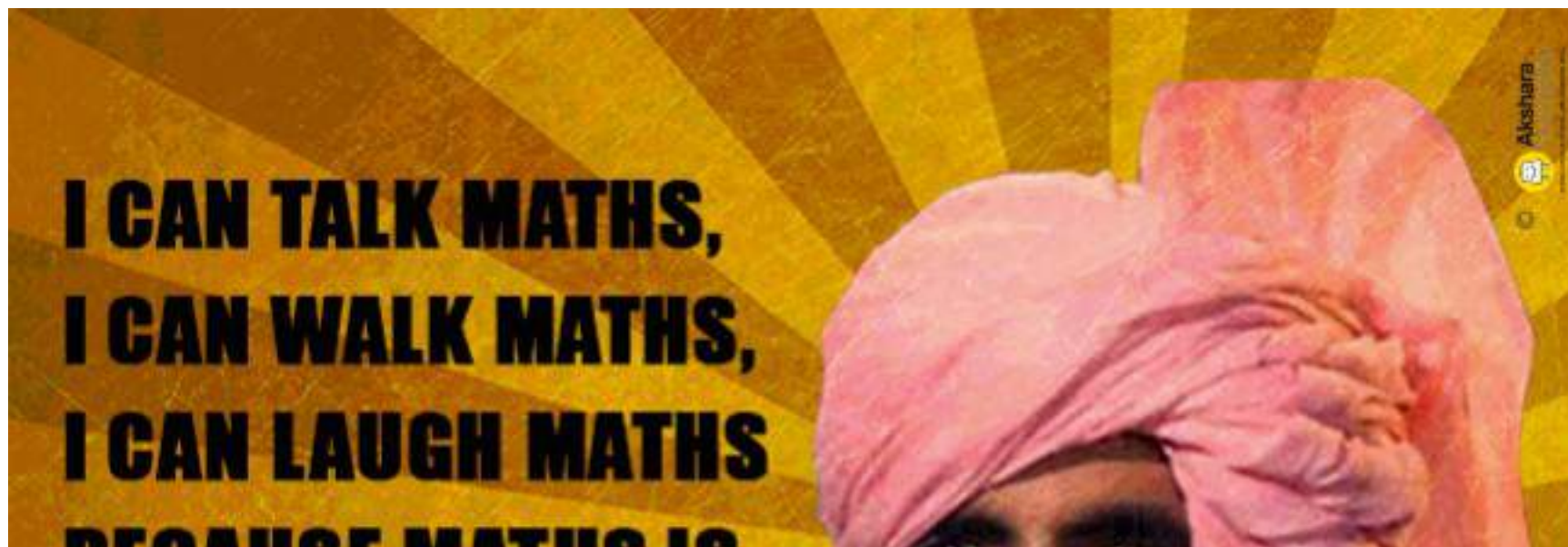
by Akshara Foundation

the Alternative Mar 7, 2015



Did you know that only 25.3% of children in Std III can do two digit subtraction or that the percentage of children in Std II who still cannot recognize numbers up to 9 has increased from 11.3% in 2009 to 19.5% in 2014. The numbers revealed by Annual Status of Education Report (ASER) 2014, released in January, this year, clearly states that Math learning levels in the country continue to be a serious and major cause of concern.

Well, this was big news that went nearly unnoticed. To draw attention to this and remove the bite out of Math, we at [Akshara Foundation](#) have meme-fied the big news and piggy backed on the cultural phenomena that is Bollywood. We have couched the common fears surrounding Math with catchy dialogues by much loved Bollywood characters hoping to engage a wider and bigger audience into the conversation around the education of our children. After all for Make in India we have to think of #MathinIndia:



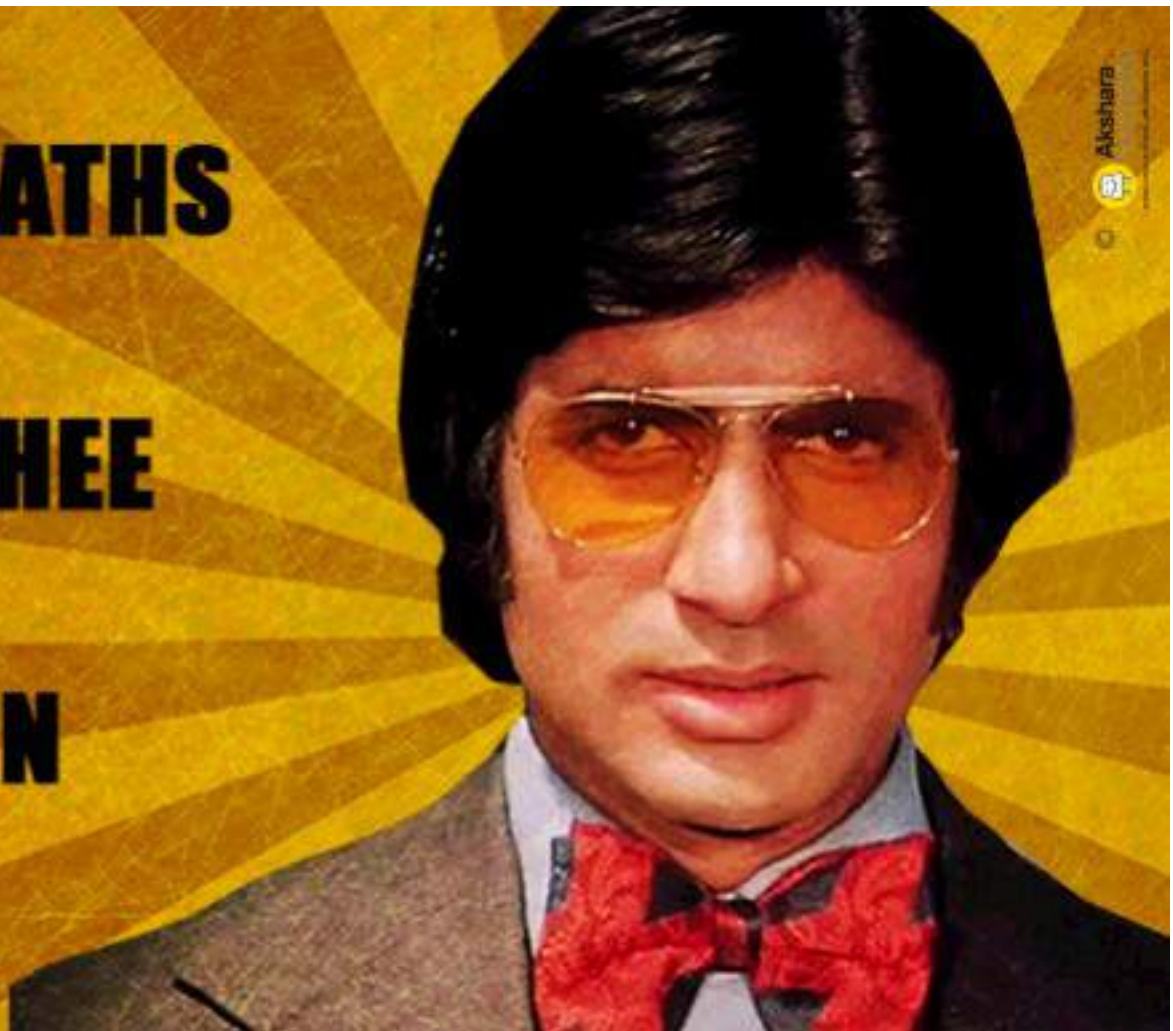
**BECAUSE MATHS IS  
A VERY PHUNNY  
SUBJECT**



**MATHS KO  
MITA SAKA  
YE ZAMANE  
MEIN DUM  
NAHI**



**DON KO MATHS  
SIKHANA  
MUSHKIL HEE  
NAHI,  
NAMUMKIN  
HAI**



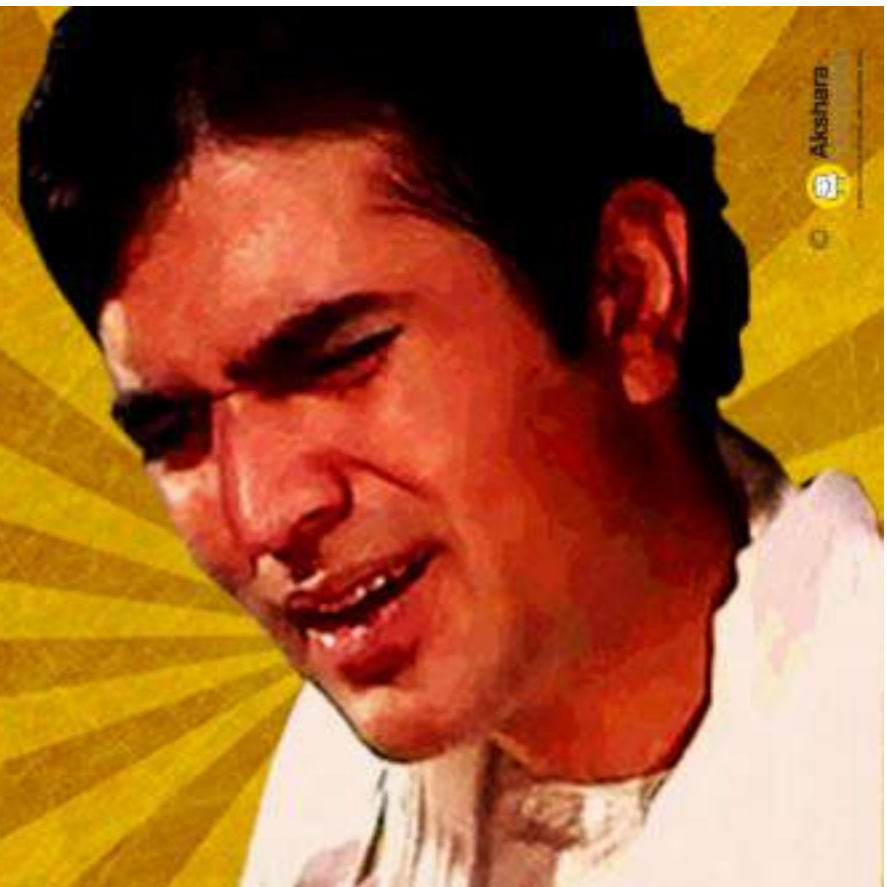
**JAANI,  
YEH MATHS  
BAGCHON KE**

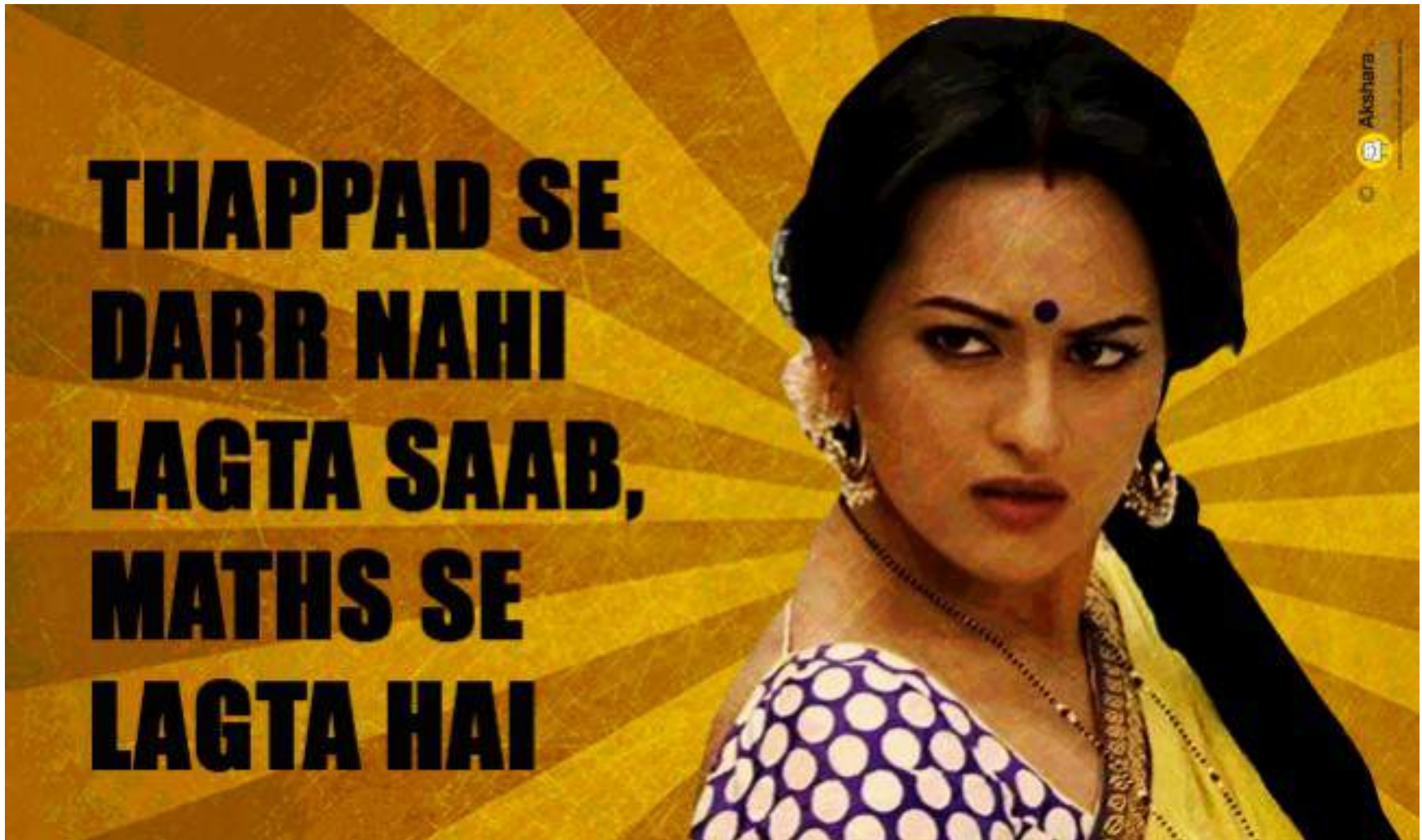


**SEEKHNE KI CHEEZ  
HAI, EK BAAR AA  
JAYE TO LIFE BANA  
DETI HAI**



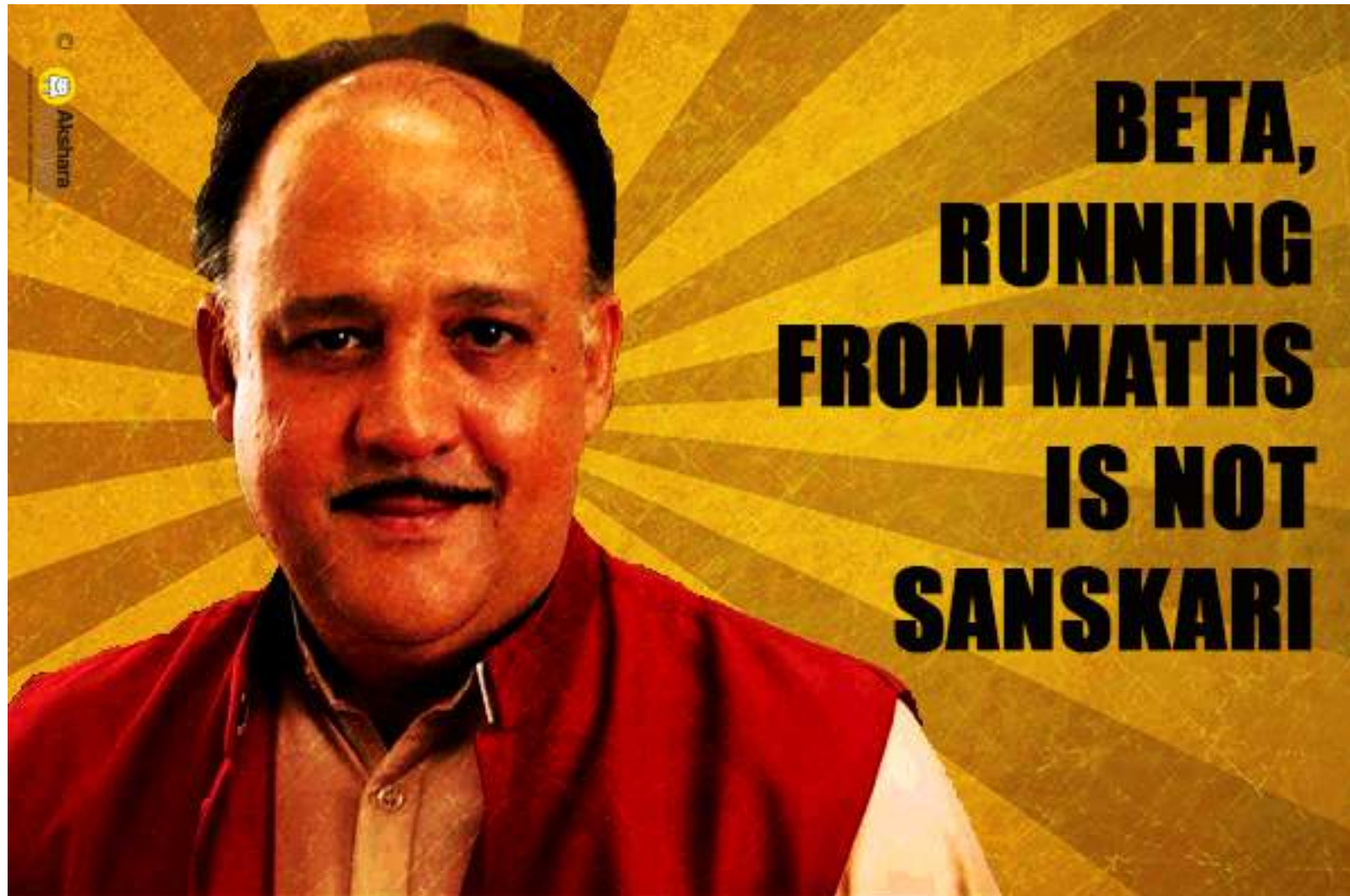
**PUSHPA,  
I HATE  
MATHS**

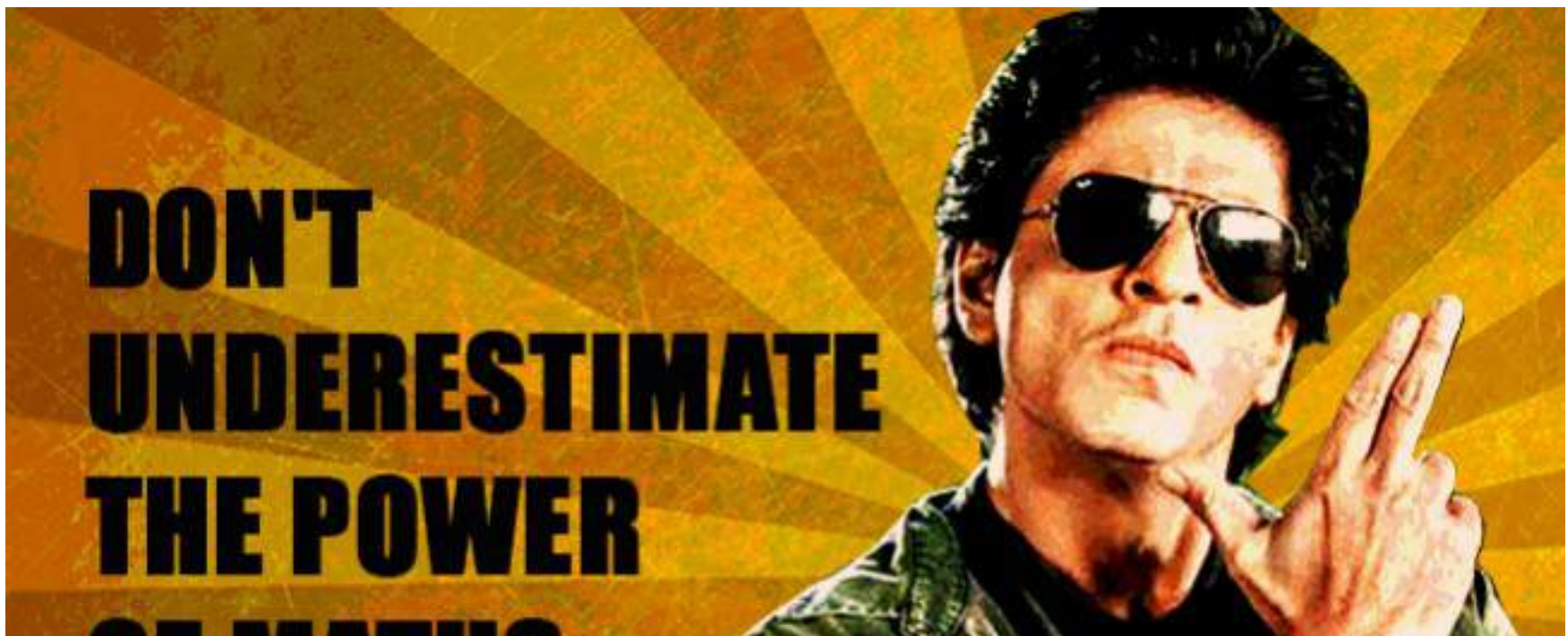




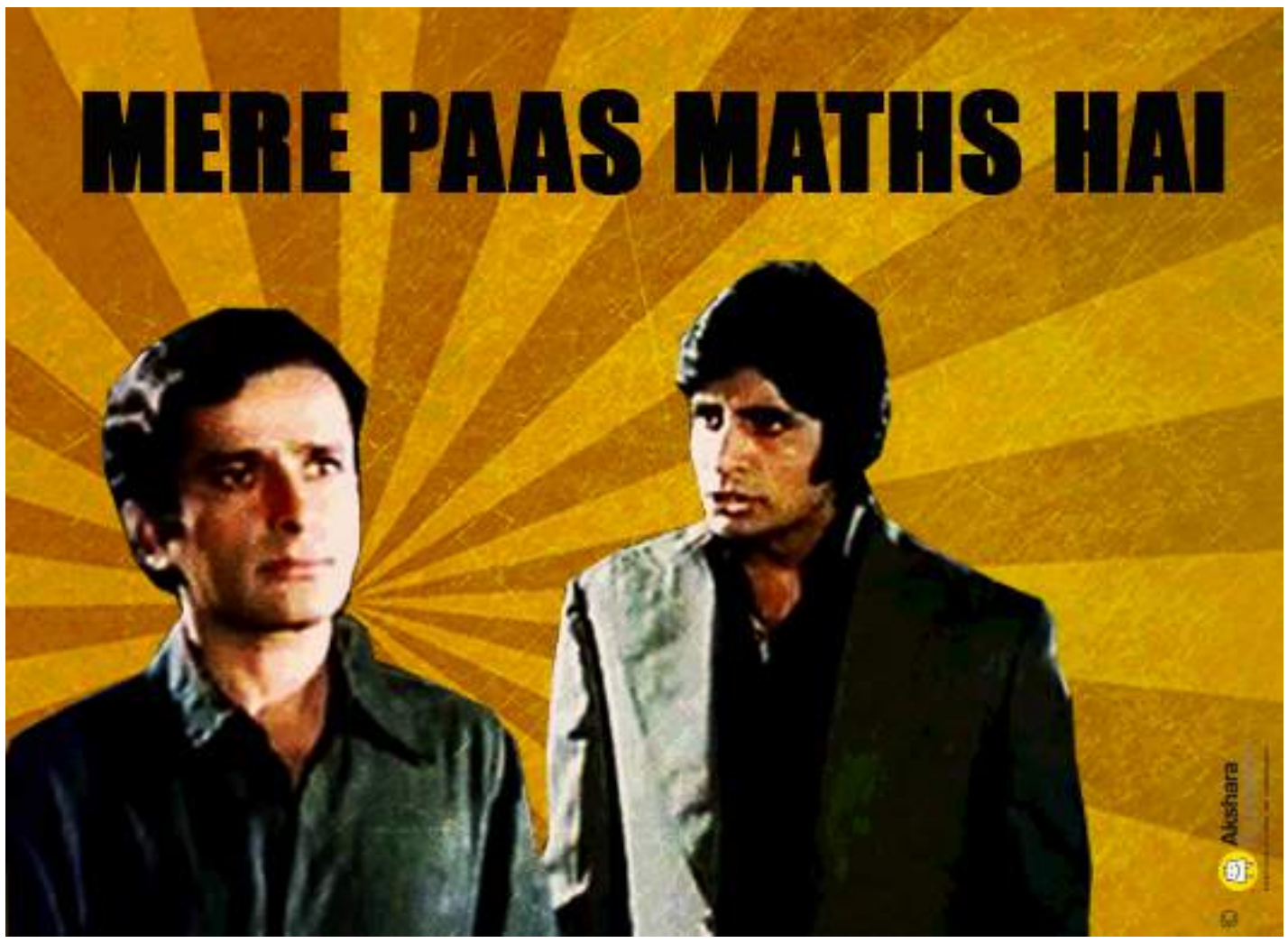
“The memes as we see it is more human an effort to sensitize a larger audience on the issue of low learning levels in Math in the country,” says Ashok Kamath, Chairman, Akshara Foundation, “These are memes for social good riding on a popular cultural phenomena — Bollywood. We

hope these will help us drive more conversations around the issue. We also see it as giving the supporters and the millennials an easy way to support and promote the cause.









**YEH MATHS  
NAHI  
PHANSI KA  
FANDA HAI**



**MARCO,  
MEIN MATHS  
KARNA**





So let's take stock, kick the shibboleths surrounding Math and build up #MathinIndia.

A big shout out to one and all to tweet it, post it, plus it, pin it and share it. It would be great to see even Mr. Amitabh Bachchan, Mr. Shahrukh Khan, and Sonakshi Sinha to help us spread the word. As Carol Bellamy, former global executive director of UNICEF said, "Education is far too important to be left only to educationists."

Also wishing the best to all the students who are all set to take the exams.

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The future is not a result of choices among alternative paths offered by the present, but a place that is created--created first in the mind and will, created next in activity. The future is not some place we are going to, but one we are creating. [more](#)

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